

Please amend the first paragraph of Page 16 of the Specification as follows:

In the preferred configuration, audio producing circuit 41 is constructed with a pre-recorded message which may comprise words, music, sounds, etc., either independently or in association with each other. In providing an audio message, the message may consist of enunciated words or sounds which are consistent with the images printed on the panels forming housing 21, shown in FIGURE 1 as indicia 39. In this way, a fully integrated visual and audible display member 20 is realized. However, depending upon the type of impact desired by the sponsor of display member 20, audio producing circuit 41 may comprise any desired audio message deemed appropriate by the sponsor.